INFORME CIENCIOMÉTRICO

Observatorio de cienciometría USTA
Verificación de evento

Dirección de Investigación e Innovación – Sede principal
Centro de Recursos para el Aprendizaje y la Investigación CRAI-USTA

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RESUMEN
Informe de caracterización de evento científico relacionado con “La lealtad del consumidor hacia las marcas deportivas” de alto impacto de acuerdo con en el marco internacional y el Sistema Nacional de Ciencia, Tecnología e Innovación de Colciencias. Este es un insumo para la comunidad académica USTA cuyo objetivo es realizar movilidad con pertinencia y calidad académica.

Palabras Claves: Bibliometría, Cienciometría, Evento científico, Movilidad Académica, Consumer, Sports brands.

ABSTRACT
Characterization report of a scientific event related to “Consumer loyalty towards sports brands” of high impact according to the international framework and the Sistema Nacional de Ciencia, Tecnología e Innovación off Colciencias. This is an input for the USTA academic community whose objective is to perform mobility with relevance and academic quality.

Keywords: Bibliometric, Cienciometric, Journal, Academic visibility, Scopus, WOS, Terra Nostra, Empathy, Altruism, Welfare, Selfishness.
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RESULTADOS

A continuación, se relacionan los eventos sugeridos para la movilidad con la URL de acceso para identificar las condiciones de participación.

2020 Asia-Singapore Conference on Sport Science
Event Date: 16 Jul 2020
Organizers: East Asia Research (EAR), Charles Darwin University
Abstract Submission Deadline: 24 Mar 2020

20th International Congress on Oral Pathology and Oral Medicine
Event Date: 17 Jun 2020
Organizers: International Association of Oral and Maxillofacial Pathologists (IAOP), British Society for Oral and Maxillofacial Pathology (BSOMP)
Abstract Submission Deadline: 02 Mar 2020

2020 Meeting on a Gut-Systemic Perspective for Metabolic Disease
Event Date: 22 Mar 2020
Organizer: Keystone Symposia on Molecular and Cellular Biology
Abstract Submission Deadline: 12 Dec 2019

9th International Whey Conference
Event Date: 06 Sep 2020
Organizers: Bénédicte Masure, EWPA, Belgium, Dan McMahon, Arrabawn, Ireland, Seamus O'Mahony, University College Cork, Ireland, James Neville, Volac, United Kingdom, Fraser Tooley, FrieslandCampina, the Netherlands, Blake Anderson, ADPI, USA
Abstract Submission Deadline: 27 Apr 2020

2nd International Conference on Precision Nutrition and Metabolism in Public Health and Medicine
Event Date: 07 Jun 2020
Organizer: Aegean Conferences
Abstract Submission Deadline: 15 Feb 2020

19th Meeting of the International Society of Behavioral Nutrition and Physical Activity
Event Date: 17 Jun 2020
Organizers: Erica Hinckson, Auckland University of Technology, New Zealand, Ralph Maddison, Deakin University, Australia
Abstract Submission Deadline: 06 Dec 2019

Abuse: 2020 A Global Inclusive Interdisciplinary Conference
Event Date: 03 Jul 2020
Organizer: Progressive Connexions
Abstract Submission Deadline: 10 Jan 2020

57th Congress of the European Renal Association-European Dialysis and Transplant Association
Event Date: 06 Jun 2020
Organizer: Peter Blankestijn, the Netherlands
Abstract Submission Deadline: 17 Jan 2020

80th Scientific Sessions of the American Diabetes Association
Event Date: 12 Jun 2020
Organizer: American Diabetes Association
Abstract Submission Deadline: 13 Jan 2020

2020 International Conference on Agriculture for Life, Life for Agriculture
Event Date: 04 Jun 2020
Organizer: University of Agronomic Sciences and Veterinary Medicine of Bucharest
Abstract Submission Deadline: 31 Dec 2019
Manuscript Submission Deadline: 01 Mar 2020

2020 Track on Reconsidering ‘Progress’ From a Process Perspective
Event Date: 02 Jul 2020
Organizers: Barbara Simpson, Strathclyde Business School, United Kingdom, Stephen Linstead, University of York, United Kingdom, Chahrazad Abdallah, Singapore University of Social Sciences, Singapore
Abstract Submission Deadline: 14 Jan 2020

2020 Track on Cherry Picking Sustainability Action? Exploring the Tensions in Achieving a Sustainable Future
Event Date: 02 Jul 2020
Organizers: Belinda Wade, University of Queensland, Australia, Samuel Tang, Queen Mary University of London, United Kingdom, Jonatan Pinkse, University of Manchester, United Kingdom
Abstract Submission Deadline: 14 Jan 2020

29th Annual International Leadership Conference of the Chair Academy
Event Date: 18 May 2020
Organizer: Chair Academy
Abstract Submission Deadline: 15 Dec 2019

36th Annual Industrial Marketing and Purchasing Group Conference and Doctoral Colloquium
Event Date: 01 Sep 2020
Organizers: Örebro University School of Business (ORUSB), Örebro University, Center for Sustainable Business | CSB
Abstract Submission Deadline: 26 Jan 2020
Manuscript Submission Deadline: 13 Mar 2020

3rd International Conference on Cultural Sustainable Tourism
Event Date: 13 Oct 2020
Organizer: International Experts for Research Enrichment and Knowledge Exchange
Abstract Submission Deadline: 16 Apr 2020
Manuscript Submission Deadline: 15 Jul 2020

2020 Track on Computing and Organization: Algorithms, Labour, Bodies
Event Date: 02 Jul 2020
Organizers: Armin Beverungen, Leuphana University Lüneburg, Germany, Ann-Christina Lange, Innovation Centre Denmark, Tel Aviv, Israel, & Copenhagen Business School, Denmark, Timon Beyes, Leuphana University Lüneburg, Germany, & Copenhagen Business School, Denmark
Abstract Submission Deadline: 14 Jan 2020

2020 Track on Organization as Communication: Unpacking the Critical, Transformative, and Emancipatory Role of Communication
Event Date: 02 Jul 2020
Organizers: Nicolas Bencherki, Téluq Montréal, Canada, Dan Kärreman, Copenhagen Business School, Denmark, Consuelo Vásquez, Université Du Québec À Montréal, Canada
Abstract Submission Deadline: 14 Jan 2020
2020 Portland International Center for Management of Engineering and Technology Conference
Event Date: 16 Aug 2020
Organizer: PICMET (Portland International Conference on Management of Engineering and Technology)
Abstract Submission Deadline: 08 Dec 2019
Manuscript Submission Deadline: 12 Jan 2020

7th International Conference on Hospitality and Tourism Management
Event Date: 25 Jun 2020
Organizer: International Institute of Knowledge Management (TIIKM)
Abstract Submission Deadline: 25 Feb 2020

2020 Track on the Future of Work and Play
Event Date: 24 Feb 2020
Organizer: Dr. Meera Alreyaysa
Abstract Submission Deadline: 15 Jan 2020
Manuscript Submission Deadline: 15 Jan 2020

2020 Track on Organization and Time: Understanding the Past (And Future) in the Present
Event Date: 02 Jul 2020
Organizers: David Chandler, University of Colorado Denver, USA, Majken Schultz, Copenhagen Business School, Denmark, Roy Suddaby, University of Victoria, Canada, & University of Liverpool, United Kingdom
Abstract Submission Deadline: 14 Jan 2020

2020 Track on Routine Dynamics and Grand Challenges
Event Date: 02 Jul 2020
Organizers: Martha S. Feldman, University of California, Irvine, USA, Claus Rerup, Frankfurt School of Finance and Management, Germany, Kathrin Sele, Aalto University School of Business, Finland
Abstract Submission Deadline: 14 Jan 2020

2020 Track on Mixed Feelings and Disruptions: Multiple Emotions in Organizations and Institutions and Their Implications Within Social Systems
Event Date: 02 Jul 2020
Organizers: Jennifer Petriglieri, INSEAD, Fontainbleu, France, Russ Vince, School of Management, University of Bath, United Kingdom, Maxim Voronov, Schulich School of Business, York University, Canada
Abstract Submission Deadline: 14 Jan 2020

15th Organization Studies Workshop
Event Date: 20 May 2020
Organizers: Rick Delbridge, Cardiff University, Wales, Markus Helfen, University of Innsbruck, Austria, Andi Pekarek, Melbourne University, Australia, Elke Schuessler, Johannes Kepler University Linz, Austria
Abstract Submission Deadline: 06 Dec 2019

2020 Track on Institutions, Innovation, Impact: Temporal, Spatial and Material Foundations of Institutional Innovation and Change
Event Date: 02 Jul 2020
Organizers: Nina Granqvist, Aalto University, Finland, Stine Grodal, Boston University, USA, Santi Furnari, City, University of London
Abstract Submission Deadline: 14 Jan 2020

13th Innovation Arabia Conference
Event Date: 24 Feb 2020
Organizers: Hamdan Bin Mohammed Smart University, Index for Conferences and Exhibition Abstract Submission Deadline: 15 Jan 2020
Manuscript Submission Deadline: 15 Jan 2020

2020 Track on Organizational Network Dynamics and Churn
Event Date: 02 Jul 2020
Organizers: Julia Brennecke, University of Liverpool, United Kingdom, Leon A.G. Oerlemans, Tilburg University, the Netherlands, Marco Tortoriello, Bocconi University Milan, Italy
Abstract Submission Deadline: 14 Jan 2020

**41st Annual Meeting of the Society for Clinical Trials**
Event Date: 17 May 2020
Organizer: Society for Clinical Trials
Abstract Submission Deadline: 16 Dec 2019

**15th European Conference on Innovation and Entrepreneurship**
Event Date: 17 Sep 2020
Organizer: Academic Conferences and Publishing International Limited
Abstract Submission Deadline: 26 Feb 2020
Manuscript Submission Deadline: 16 Apr 2020

**2020 Track on Contesting Hegemonies in Organizing Social Responsibilities**
Event Date: 02 Jul 2020
Organizers: Arno Kourula, University of Amsterdam Business School, the Netherlands, Jeremy Moon, Copenhagen Business School, Denmark, Nolywé Delannon, Université Laval in Québec, Canada
Abstract Submission Deadline: 14 Jan 2020

**2020 Track on Can Creativity Save the World? How Creativity Can Help Build a Sustainable Future**
Event Date: 02 Jul 2020
Organizers: Christina E. Shalley, Georgia Institute of Technology, Atlanta, USA, Rita Bissola, Università Cattolica Del Sacro Cuore, Milan, Italy, Pier Vittorio Mannucci, London Business School, United Kingdom
Abstract Submission Deadline: 14 Jan 2020

**Fourth LTA-UITP Singapore International Transport Congress and Exhibition**
Event Date: 28 Oct 2020
Organizers: The Land Transport Authority, International Association of Public Transport, MSI Global Pte Ltd
Abstract Submission Deadline: 20 Jan 2020

**2020 Annual Multidisciplinary Conference in Paris**
Event Date: 20 Apr 2020
Organizer: International Journal of Arts and Sciences
Abstract Submission Deadline: 18 Feb 2020

**2020 Track on Change for Good? Organizational Paradoxes and Unintended Consequences of Transforming Modern Societies**
Event Date: 02 Jul 2020
Organizers: Tobias Hahn, ESADE Business School, Spain, Paula Jarzabkowski, Cass Business School, United Kingdom, & University of Queensland Business School, Australia, Eric Knight, University of Sydney Business School, Australia
Abstract Submission Deadline: 14 Jan 2020

**2020 Track on Civil Society Organizing in the Welfare Society: Forms, Agendas and Responsibilities**
Event Date: 02 Jul 2020
Organizers: Filip Wijkström, Stockholm School of Economics, Sweden, Liesbet Heyse, University of Groningen, the Netherlands, Gorgi Krlev, University of Heidelberg, Germany
Abstract Submission Deadline: 14 Jan 2020

**2020 Track on Digitalization and Artificial Intelligence: Reshaping Professional Service Firms, Professions, and Expert Work**
Event Date: 02 Jul 2020
Organizers: Andreas Werr, Stockholm School of Economics, Sweden, Lucie Noury, Audencia Business School, France, Ruthanne Huisseing, Emlyon Business School, France
Abstract Submission Deadline: 14 Jan 2020
2020 Track on The Role of Organizing in Extreme Contexts
Event Date: 02 Jul 2020
Organizers: Mark De Rond, University of Cambridge, United Kingdom, Markus Hälgren, Umeå University, Sweden, Kathleen M. Sutcliffe, Johns Hopkins University, USA
Abstract Submission Deadline: 14 Jan 2020

7th International Conference on Agreement Technologies
Event Date: 22 Apr 2020
Organizer: Dave De Jonge (IIIA-CSIC, Barcelona, Spain)
Abstract Submission Deadline: 28 Jan 2020
Manuscript Submission Deadline: 04 Feb 2020

2020 British Educational Leadership, Management and Administration Society Annual Conference
Event Date: 03 Jul 2020
Organizer: British Educational Leadership, Management and Administration Society (BELMAS)
Abstract Submission Deadline: 12 Jan 2020

36th European Group for Organizational Studies Colloquium
Event Date: 02 Jul 2020
Organizer: University of Hamburg (UHH)
Abstract Submission Deadline: 14 Jan 2020

6th International Conference on Innovation and Industrial Logistics
Event Date: 21 Aug 2020
Organizer: Prof. Sherif Ishak, Louisiana State University, USA
Abstract Submission Deadline: 25 Apr 2020

2020 Annual Multidisciplinary Conference in Malta
Event Date: 26 Jan 2020
Organizer: International Journal of Arts and Sciences (IJAS)
Abstract Submission Deadline: 03 Dec 2019

2020 Track on Challenges and Prospects of Democratic Organizing
Event Date: 02 Jul 2020
Organizers: Luc Brès, Université Laval, Canada, Dirk Ulrich Gilbert, University of Hamburg, Germany, Maximilian J.L. Schormair, University of Hamburg, Germany
Abstract Submission Deadline: 14 Jan 2020

13th International Pipeline Conference
Event Date: 28 Sep 2020
Organizer: The American Society of Mechanical Engineers
Abstract Submission Deadline: 15 Dec 2019
Manuscript Submission Deadline: 26 Mar 2020

21st World Congress of the International Society of Radiographers and Radiological Technologists
Event Date: 26 Aug 2020
Organizer: International Society of Radiographers and Radiological Technologists
Abstract Submission Deadline: 17 Jan 2020

8th International Student Conference in Tourism Research
Event Date: 18 May 2020
Organizers: Management Center Innsbruck (MCI), IMC University of Applied Sciences Krems
Abstract Submission Deadline: 12 Jan 2020
Manuscript Submission Deadline: 15 Mar 2020

2020 Semantic Data Management and Data Infrastructures Track
Event Date: 31 May 2020
Organizers: Maria-Esther Vidal, Leibniz Information Centre for Science and Technology University Library, Germany, and Universidad Simon Bolivar, Venezuela, Philippe Cudre-Mauroux, University of Fribourg, Switzerland
Abstract Submission Deadline: 04 Dec 2019
Manuscript Submission Deadline: 11 Dec 2019
2020 Asia-Pacific Conference on Education, Teaching and Technology
Event Date: 18 Jun 2020
Organizer: Unique Conferences Canada
Abstract Submission Deadline: 15 May 2020
Manuscript Submission Deadline: 30 May 2020

2020 International Conference on Nuclear Knowledge Management and Human Resources Development: Challenges and Opportunities
Event Date: 15 Jun 2020
Organizer: International Atomic Energy Agency (IAEA)
Abstract Submission Deadline: 15 Dec 2019

17th European Conference on Multi-Agent Systems
Event Date: 22 Apr 2020
Organizer: European Association of Multi-Agent Systems (EURAMAS)
Abstract Submission Deadline: 28 Jan 2020
Manuscript Submission Deadline: 04 Feb 2020

2020 Annual Conference of the British Accounting and Finance Association
Event Date: 30 Mar 2020
Organizer: British Accounting and Finance Association
Abstract Submission Deadline: 06 Dec 2019

2020 Seoul Conference on Interdisciplinary Business and Economics Research
Event Date: 05 Jun 2020
Organizer: Society of Interdisciplinary Business Research (SIBR)
Abstract Submission Deadline: 20 Mar 2020
Manuscript Submission Deadline: 20 Mar 2020

2020 International Symposium on Transportation Data and Modelling
Event Date: 24 Jun 2020
Organizer: Dr. Yafeng Yin, Professor Department of Civil and Environmental Engineering, University of Michigan
Abstract Submission Deadline: 15 Dec 2019

11th International Odyssey Conference on Economics and Business
Event Date: 16 Jun 2020
Organizer: Faculty of Economics & Business, University of Zagreb (FEB Zagreb)
Abstract Submission Deadline: 25 May 2020
Manuscript Submission Deadline: 15 Mar 2020

9th Academic International Conference on Business, Economics and Management
Event Date: 20 Jan 2020
Organizer: FLE Learning
Abstract Submission Deadline: 09 Dec 2019

2020 Conference on More Than Money: An Interdisciplinary Perspective on Art in Organizations
Event Date: 20 Mar 2020
Organizers: Arnold Witte, University of Amsterdam, Dept. of Cultural History, Jan De Groot, University of Amsterdam, Dept. of Cultural History, Monika Kackovic, University of Amsterdam Business School, Nachoem Wijnberg, University of Amsterdam Business School
Abstract Submission Deadline: 15 Jan 2020

Eleventh ACM International Conference on Future Energy Systems
Event Date: 22 Jun 2020
Organizer: Emerging Interest Group on Energy Systems and Informatics
Abstract Submission Deadline: 27 Jan 2020
Manuscript Submission Deadline: 03 Feb 2020

7th European Conference on Social Media
Event Date: 02 Jul 2020
Organizer: Academic Conferences and Publishing International
Abstract Submission Deadline: 20 Dec 2019
Manuscript Submission Deadline: 30 Jan 2020

2020 Asia-Pacific Conference on Management and Business
Event Date: 14 Jul 2020
Organizer: APCMB Secretariat
Abstract Submission Deadline: 31 Mar 2020

Nostalgia: 2nd Global Inclusive Interdisciplinary Conference
Event Date: 03 Jul 2020
Organizer: Progressive Connexions
Abstract Submission Deadline: 10 Jan 2020

2020 European Conference on Information System and Data Mining
Event Date: 18 Sep 2020
Organizer: Hong Kong Society of Robotics and Automation (HKSRA)
Abstract Submission Deadline: 05 Dec 2019
Manuscript Submission Deadline: 18 Dec 2019

9th International Conference on Business and Economic Development
Event Date: 06 Apr 2020
Organizer: Centre for Business & Economic Research (CBER)
Abstract Submission Deadline: 27 Feb 2020
Manuscript Submission Deadline: 27 Feb 2020

11th Asian Conference on the Social Sciences
Event Date: 24 May 2020
Organizer: The International Academic Forum (IAFOR)
Abstract Submission Deadline: 10 Mar 2020

7th International Conference on Education, Economics, Psychology and Social Studies
Event Date: 07 Jul 2020
Organizer: MOCT
Abstract Submission Deadline: 05 Mar 2020

16th International RAIS Conference on Social Sciences and Humanities
Event Date: 30 Mar 2020
Organizer: Research Association for Interdisciplinary Studies (RAIS)
Abstract Submission Deadline: 25 Feb 2020
Manuscript Submission Deadline: 10 Mar 2020

2020 Key West International Multidisciplinary Academic Conference
Event Date: 03 Jan 2020
Organizer: Academic OASIS
Abstract Submission Deadline: 07 Dec 2019
Manuscript Submission Deadline: 05 Dec 2019

7th International Conference on Education and Social Sciences
Event Date: 20 Jan 2020
Organizer: International Organization Center of Academic Research (OCERINT)
Abstract Submission Deadline: 16 Dec 2019
BIBLIOGRAFÍA


