



# RESUMEN

Informe de caracterización de evento científico relacionado con “La lealtad del consumidor hacia las marcas deportivas” de alto impacto de acuerdo con en el marco internacional y el Sistema Nacional de Ciencia, Tecnología e Innovación de Colciencias. Este es un insumo para la comunidad académica USTA cuyo objetivo es realizar movilidad con pertinencia y calidad académica.

Palabras Claves: Bibliometría, Cienciometría, Evento científico, Movilidad Académica, Consumer, Sports brands.

# ABSTRACT

Characterization report of a scientific event related to “Consumer loyalty towards sports brands” of high impact according to the international framework and the Sistema Nacional de Ciencia, Tecnología e Innovación off Colciencias. This is an input for the USTA academic community whose objective is to perform mobility with relevance and academic quality.

Keywords: Bibliometric, Cienciometric, Journal, Academic visibility, Scopus, WOS, Terra Nostra, Empathy, Altruism, Welfare, Selfishness.

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# FICHA TÉCNICA

	Expresión de búsqueda
Estrategia de Búsqueda	Keywords=(Sports Medicine or Sports or Management or Commerce Planning or Policy) AND (Abstract Deadline=[20191202 TO 20200602])
Período de análisis:	2010-2018
Herramientas:	PIVOT
Fecha de consulta:	02/12/2019

## RESULTADOS

A continuación, se relacionan los eventos sugeridos para la movilidad con la URL de acceso para identificar las condiciones de participación.

### [2020 Asia-Singapore Conference on Sport Science](#)

Event Date: 16 Jul 2020

Organizers: East Asia Research (EAR), Charles Darwin University

Abstract Submission Deadline: 24 Mar 2020

### [20th International Congress on Oral Pathology and Oral Medicine](#)

Event Date: 17 Jun 2020

Organizers: International Association of Oral and Maxillofacial Pathologists (IAOP), British Society for Oral and Maxillofacial Pathology (BSOMP)

Abstract Submission Deadline: 02 Mar 2020

### [2020 Meeting on a Gut-Systemic Perspective for Metabolic Disease](#)

Event Date: 22 Mar 2020

Organizer: Keystone Symposia on Molecular and Cellular Biology

Abstract Submission Deadline: 12 Dec 2019

### [9th International Whey Conference](#)

Event Date: 06 Sep 2020

Organizers: Bénédicte Masure, EWPA, Belgium, Dan McMahon, Arrabawn, Ireland, Seamus O'Mahony, University College Cork, Ireland, James Neville, Volac, United Kingdom, Fraser Tooley, FrieslandCampina, the Netherlands, Blake Anderson, ADPI, USA

Abstract Submission Deadline: 27 Apr 2020

### [2nd International Conference on Precision Nutrition and Metabolism in Public Health and Medicine](#)

Event Date: 07 Jun 2020

Organizer: Aegean Conferences

Abstract Submission Deadline: 15 Feb 2020

### [19th Meeting of the International Society of Behavioral Nutrition and Physical Activity](#)

Event Date: 17 Jun 2020

Organizers: Erica Hinckson, Auckland University of Technology, New Zealand, Ralph Maddison, Deakin University, Australia

Abstract Submission Deadline: 06 Dec 2019

### [Abuse: 2020 A Global Inclusive Interdisciplinary Conference](#)

Event Date: 03 Jul 2020

Organizer: Progressive Connexions

Abstract Submission Deadline: 10 Jan 2020

### [57th Congress of the European Renal Association-European Dialysis and Transplant Association](#)

Event Date: 06 Jun 2020

Organizer: Peter Blankestijn, the Netherlands

Abstract Submission Deadline: 17 Jan 2020

[80th Scientific Sessions of the American Diabetes Association](#)

Event Date: 12 Jun 2020

Organizer: American Diabetes Association

Abstract Submission Deadline: 13 Jan 2020

[2020 International Conference on Agriculture for Life, Life for Agriculture](#)

Event Date: 04 Jun 2020

Organizer: University of Agronomic Sciences and Veterinary Medicine of Bucharest

Abstract Submission Deadline: 31 Dec 2019

Manuscript Submission Deadline: 01 Mar 2020

[2020 Track on Reconsidering 'Progress' From a Process Perspective](#)

Event Date: 02 Jul 2020

Organizers: Barbara Simpson, Strathclyde Business School, United Kingdom, Stephen Linstead, University of York, United Kingdom, Chahrazad Abdallah, Singapore University of Social Sciences, Singapore

Abstract Submission Deadline: 14 Jan 2020

[2020 Track on Cherry Picking Sustainability Action? Exploring the Tensions in Achieving a Sustainable Future](#)

Event Date: 02 Jul 2020

Organizers: Belinda Wade, University of Queensland, Australia, Samuel Tang, Queen Mary University of London, United Kingdom, Jonatan Pinkse, University of Manchester, United Kingdom

Abstract Submission Deadline: 14 Jan 2020

[29th Annual International Leadership Conference of the Chair Academy](#)

Event Date: 18 May 2020

Organizer: Chair Academy

Abstract Submission Deadline: 15 Dec 2019

[36th Annual Industrial Marketing and Purchasing Group Conference and Doctoral Colloquium](#)

Event Date: 01 Sep 2020

Organizers: Örebro University School of Business (ORUSB), Örebro University, Center for Sustainable Business | CSB

Abstract Submission Deadline: 26 Jan 2020

Manuscript Submission Deadline: 13 Mar 2020

[3rd International Conference on Cultural Sustainable Tourism](#)

Event Date: 13 Oct 2020

Organizer: International Experts for Research Enrichment and Knowledge Exchange

Abstract Submission Deadline: 16 Apr 2020

Manuscript Submission Deadline: 15 Jul 2020

[2020 Track on Computing and Organization: Algorithms, Labour, Bodies](#)

Event Date: 02 Jul 2020

Organizers: Armin Beverungen, Leuphana University Lüneburg, Germany, Ann-Christina Lange, Innovation Centre Denmark, Tel Aviv, Israel, & Copenhagen Business School, Denmark, Timon Beyes, Leuphana University Lüneburg, Germany, & Copenhagen Business School, Denmark

Abstract Submission Deadline: 14 Jan 2020

[2020 Track on Organization as Communication: Unpacking the Critical, Transformative, and Emancipatory Role of Communication](#)

Event Date: 02 Jul 2020

Organizers: Nicolas Bencherki, T luq Montr al, Canada, Dan K rreman, Copenhagen Business School, Denmark, Consuelo V squez, Universit  Du Qu bec   Montr al, Canada

Abstract Submission Deadline: 14 Jan 2020

[2020 Portland International Center for Management of Engineering and Technology Conference](#)

Event Date: 16 Aug 2020

Organizer: PICMET (Portland International Conference on Management of Engineering and Technology)

Abstract Submission Deadline: 08 Dec 2019

Manuscript Submission Deadline: 12 Jan 2020

[7th International Conference on Hospitality and Tourism Management](#)

Event Date: 25 Jun 2020

Organizer: International Institute of Knowledge Management (TIKM)

Abstract Submission Deadline: 25 Feb 2020

[2020 Track on the Future of Work and Play](#)

Event Date: 24 Feb 2020

Organizer: Dr. Meera Alreyaysa

Abstract Submission Deadline: 15 Jan 2020

Manuscript Submission Deadline: 15 Jan 2020

[2020 Track on Organization and Time: Understanding the Past \(And Future\) in the Present](#)

Event Date: 02 Jul 2020

Organizers: David Chandler, University of Colorado Denver, USA, Majken Schultz, Copenhagen Business School, Denmark, Roy Suddaby, University of Victoria, Canada, & University of Liverpool, United Kingdom

Abstract Submission Deadline: 14 Jan 2020

[2020 Track on Routine Dynamics and Grand Challenges](#)

Event Date: 02 Jul 2020

Organizers: Martha S. Feldman, University of California, Irvine, USA, Claus Rerup, Frankfurt School of Finance and Management, Germany, Kathrin Sele, Aalto University School of Business, Finland

Abstract Submission Deadline: 14 Jan 2020

[2020 Track on Mixed Feelings and Disruptions: Multiple Emotions in Organizations and Institutions and Their Implications Within Social Systems](#)

Event Date: 02 Jul 2020

Organizers: Jennifer Petriglieri, INSEAD, Fontainebleau, France, Russ Vince, School of Management, University of Bath, United Kingdom, Maxim Voronov, Schulich School of Business, York University, Canada

Abstract Submission Deadline: 14 Jan 2020

[15th Organization Studies Workshop](#)

Event Date: 20 May 2020

Organizers: Rick Delbridge, Cardiff University, Wales, Markus Helfen, University of Innsbruck, Austria, Andi Pekarek, Melbourne University, Australia, Elke Schuessler, Johannes Kepler University Linz, Austria

Abstract Submission Deadline: 06 Dec 2019

[2020 Track on Institutions, Innovation, Impact: Temporal, Spatial and Material Foundations of Institutional Innovation and Change](#)

Event Date: 02 Jul 2020

Organizers: Nina Granqvist, Aalto University, Finland, Stine Grodal, Boston University, USA, Santi Furnari, City, University of London

Abstract Submission Deadline: 14 Jan 2020

[13th Innovation Arabia Conference](#)

Event Date: 24 Feb 2020

Organizers: Hamdan Bin Mohammed Smart University, Index for Conferences and Exhibition

Abstract Submission Deadline: 15 Jan 2020

Manuscript Submission Deadline: 15 Jan 2020

[2020 Track on Organizational Network Dynamics and Churn](#)

Event Date: 02 Jul 2020

Organizers: Julia Brennecke, University of Liverpool, United Kingdom, Leon A.G. Oerlemans, Tilburg University, the Netherlands, Marco Tortoriello, Bocconi University Milan, Italy  
Abstract Submission Deadline: 14 Jan 2020

[41st Annual Meeting of the Society for Clinical Trials](#)

Event Date: 17 May 2020

Organizer: Society for Clinical Trials

Abstract Submission Deadline: 16 Dec 2019

[15th European Conference on Innovation and Entrepreneurship](#)

Event Date: 17 Sep 2020

Organizer: Academic Conferences and Publishing International Limited

Abstract Submission Deadline: 26 Feb 2020

Manuscript Submission Deadline: 16 Apr 2020

[2020 Track on Contesting Hegemonies in Organizing Social Responsibilities](#)

Event Date: 02 Jul 2020

Organizers: Arno Kourula, University of Amsterdam Business School, the Netherlands, Jeremy Moon, Copenhagen Business School, Denmark, Nolywé Delannon, Université Laval in Québec, Canada

Abstract Submission Deadline: 14 Jan 2020

[2020 Track on Can Creativity Save the World? How Creativity Can Help Build a Sustainable Future](#)

Event Date: 02 Jul 2020

Organizers: Christina E. Shalley, Georgia Institute of Technology, Atlanta, USA, Rita Bissola, Università Cattolica Del Sacro Cuore, Milan, Italy, Pier Vittorio Mannucci, London Business School, United Kingdom

Abstract Submission Deadline: 14 Jan 2020

[Fourth LTA-UITP Singapore International Transport Congress and Exhibition](#)

Event Date: 28 Oct 2020

Organizers: The Land Transport Authority, International Association of Public Transport, MSI Global Pte Ltd

Abstract Submission Deadline: 20 Jan 2020

[2020 Annual Multidisciplinary Conference in Paris](#)

Event Date: 20 Apr 2020

Organizer: International Journal of Arts and Sciences

Abstract Submission Deadline: 18 Feb 2020

[2020 Track on Change for Good? Organizational Paradoxes and Unintended Consequences of Transforming Modern Societies](#)

Event Date: 02 Jul 2020

Organizers: Tobias Hahn, ESADE Business School, Spain, Paula Jarzabkowski, Cass Business School, United Kingdom, & University of Queensland Business School, Australia, Eric Knight, University of Sydney Business School, Australia

Abstract Submission Deadline: 14 Jan 2020

[2020 Track on Civil Society Organizing in the Welfare Society: Forms, Agendas and Responsibilities](#)

Event Date: 02 Jul 2020

Organizers: Filip Wijkström, Stockholm School of Economics, Sweden, Liesbet Heyse, University of Groningen, the Netherlands, Gorgi Krlev, University of Heidelberg, Germany

Abstract Submission Deadline: 14 Jan 2020

[2020 Track on Digitalization and Artificial Intelligence: Reshaping Professional Service Firms, Professions, and Expert Work](#)

Event Date: 02 Jul 2020

Organizers: Andreas Werr, Stockholm School of Economics, Sweden, Lucie Noury, Audencia Business School, France, Ruthanne Huising, Emlyon Business School, France

Abstract Submission Deadline: 14 Jan 2020

[2020 Track on The Role of Organizing in Extreme Contexts](#)

Event Date: 02 Jul 2020

Organizers: Mark De Rond, University of Cambridge, United Kingdom, Markus Hällgren, Umeå University, Sweden, Kathleen M. Sutcliffe, Johns Hopkins University, USA

Abstract Submission Deadline: 14 Jan 2020

[7th International Conference on Agreement Technologies](#)

Event Date: 22 Apr 2020

Organizer: Dave De Jonge (IIIA-CSIC, Barcelona, Spain)

Abstract Submission Deadline: 28 Jan 2020

Manuscript Submission Deadline: 04 Feb 2020

[2020 British Educational Leadership, Management and Administration Society Annual Conference](#)

Event Date: 03 Jul 2020

Organizer: British Educational Leadership, Management and Administration Society (BELMAS)

Abstract Submission Deadline: 12 Jan 2020

[36th European Group for Organizational Studies Colloquium](#)

Event Date: 02 Jul 2020

Organizer: University of Hamburg (UHH)

Abstract Submission Deadline: 14 Jan 2020

[6th International Conference on Innovation and Industrial Logistics](#)

Event Date: 21 Aug 2020

Organizer: Prof. Sherif Ishak, Louisiana State University, USA

Abstract Submission Deadline: 25 Apr 2020

[2020 Annual Multidisciplinary Conference in Malta](#)

Event Date: 26 Jan 2020

Organizer: International Journal of Arts and Sciences (IJAS)

Abstract Submission Deadline: 03 Dec 2019

[2020 Track on Challenges and Prospects of Democratic Organizing](#)

Event Date: 02 Jul 2020

Organizers: Luc Brès, Université Laval, Canada, Dirk Ulrich Gilbert, University of Hamburg, Germany, Maximilian J.L. Schormair, university of Hamburg, Germany

Abstract Submission Deadline: 14 Jan 2020

[13th International Pipeline Conference](#)

Event Date: 28 Sep 2020

Organizer: The American Society of Mechanical Engineers

Abstract Submission Deadline: 15 Dec 2019

Manuscript Submission Deadline: 26 Mar 2020

[21st World Congress of the International Society of Radiographers and Radiological Technologists](#)

Event Date: 26 Aug 2020

Organizer: International Society of Radiographers and Radiological Technologists

Abstract Submission Deadline: 17 Jan 2020

[8th International Student Conference in Tourism Research](#)

Event Date: 18 May 2020

Organizers: Management Center Innsbruck (MCI), IMC University of Applied Sciences Krems

Abstract Submission Deadline: 12 Jan 2020

Manuscript Submission Deadline: 15 Mar 2020

[2020 Semantic Data Management and Data Infrastructures Track](#)

Event Date: 31 May 2020

Organizers: Maria-Esther Vidal, Leibniz Information Centre for Science and Technology University Library, Germany, and Universidad Simon Bolivar, Venezuela, Philippe Cudre-Mauroux, University of Fribourg, Switzerland

Abstract Submission Deadline: 04 Dec 2019

Manuscript Submission Deadline: 11 Dec 2019

[2020 Asia-Pacific Conference on Education, Teaching and Technology](#)

Event Date: 18 Jun 2020

Organizer: Unique Conferences Canada

Abstract Submission Deadline: 15 May 2020

Manuscript Submission Deadline: 30 May 2020

[2020 International Conference on Nuclear Knowledge Management and Human Resources Development: Challenges and Opportunities](#)

Event Date: 15 Jun 2020

Organizer: International Atomic Energy Agency (IAEA)

Abstract Submission Deadline: 15 Dec 2019

[17th European Conference on Multi-Agent Systems](#)

Event Date: 22 Apr 2020

Organizer: European Association of Multi-Agent Systems (EURAMAS)

Abstract Submission Deadline: 28 Jan 2020

Manuscript Submission Deadline: 04 Feb 2020

[2020 Annual Conference of the British Accounting and Finance Association](#)

Event Date: 30 Mar 2020

Organizer: British Accounting and Finance Association

Abstract Submission Deadline: 06 Dec 2019

[2020 Seoul Conference on Interdisciplinary Business and Economics Research](#)

Event Date: 05 Jun 2020

Organizer: Society of Interdisciplinary Business Research (SIBR)

Abstract Submission Deadline: 20 Mar 2020

Manuscript Submission Deadline: 20 Mar 2020

[2020 International Symposium on Transportation Data and Modelling](#)

Event Date: 24 Jun 2020

Organizer: Dr. Yafeng Yin, Professor Department of Civil and Environmental Engineering, University of Michigan

Abstract Submission Deadline: 15 Dec 2019

[11th International Odyssey Conference on Economics and Business](#)

Event Date: 16 Jun 2020

Organizer: Faculty of Economics & Business, University of Zagreb (FEB Zagreb)

Abstract Submission Deadline: 25 May 2020

Manuscript Submission Deadline: 15 Mar 2020

[9th Academic International Conference on Business, Economics and Management](#)

Event Date: 20 Jan 2020

Organizer: FLE Learning

Abstract Submission Deadline: 09 Dec 2019

[2020 Conference on More Than Money: An Interdisciplinary Perspective on Art in Organizations](#)

Event Date: 20 Mar 2020

Organizers: Arnold Witte, University of Amsterdam, Dept. of Cultural History, Jan De Groot, University of Amsterdam, Dept. of Cultural History, Monika Kackovic, University of Amsterdam Business School, Nachoem Wijnberg, University of Amsterdam Business School

Abstract Submission Deadline: 15 Jan 2020

[Eleventh ACM International Conference on Future Energy Systems](#)

Event Date: 22 Jun 2020

Organizer: Emerging Interest Group on Energy Systems and Informatics

Abstract Submission Deadline: 27 Jan 2020

Manuscript Submission Deadline: 03 Feb 2020

[7th European Conference on Social Media](#)

Event Date: 02 Jul 2020

Organizer: Academic Conferences and Publishing International

Abstract Submission Deadline: 20 Dec 2019

Manuscript Submission Deadline: 30 Jan 2020

[2020 Asia-Pacific Conference on Management and Business](#)

Event Date: 14 Jul 2020

Organizer: APCMB Secretariat

Abstract Submission Deadline: 31 Mar 2020

[Nostalgia: 2nd Global Inclusive Interdisciplinary Conference](#)

Event Date: 03 Jul 2020

Organizer: Progressive Connexions

Abstract Submission Deadline: 10 Jan 2020

[2020 European Conference on Information System and Data Mining](#)

Event Date: 18 Sep 2020

Organizer: Hong Kong Society of Robotics and Automation(HKSRA)

Abstract Submission Deadline: 05 Dec 2019

Manuscript Submission Deadline: 18 Dec 2019

[9th International Conference on Business and Economic Development](#)

Event Date: 06 Apr 2020

Organizer: Centre for Business & Economic Research (CBER)

Abstract Submission Deadline: 27 Feb 2020

Manuscript Submission Deadline: 27 Feb 2020

[11th Asian Conference on the Social Sciences](#)

Event Date: 24 May 2020

Organizer: The International Academic Forum (IAFOR)

Abstract Submission Deadline: 10 Mar 2020

[7th International Conference on Education, Economics, Psychology and Social Studies](#)

Event Date: 07 Jul 2020

Organizer: MOCT

Abstract Submission Deadline: 05 Mar 2020

[16th International RAIS Conference on Social Sciences and Humanities](#)

Event Date: 30 Mar 2020

Organizer: Research Association for Interdisciplinary Studies (RAIS)

Abstract Submission Deadline: 25 Feb 2020

Manuscript Submission Deadline: 10 Mar 2020

[2020 Key West International Multidisciplinary Academic Conference](#)

Event Date: 03 Jan 2020

Organizer: Academic OASIS

Abstract Submission Deadline: 07 Dec 2019

Manuscript Submission Deadline: 05 Dec 2019

[7th International Conference on Education and Social Sciences](#)

Event Date: 20 Jan 2020

Organizer: International Organization Center of Academic Research (OCERINT)

Abstract Submission Deadline: 16 Dec 2019

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